



# Sponsorship Package

Muslim Women in Tech Hackathon

July 25 - 26 - Toronto

In-Person + Virtual Components



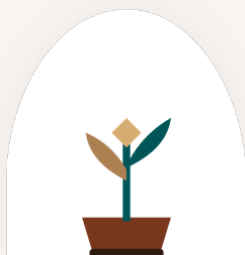
## The Problem

Many Muslim women in tech experience isolation, a lack of mentors who get it, and pressure to shrink ambition. We are building a space where faith and ambition can coexist without apology.

## The Vision

A traditional hackathon experience combined with honest conversations on navigating confidence. Participants walk away with real community connections, meeting people just like them.

## Our Values



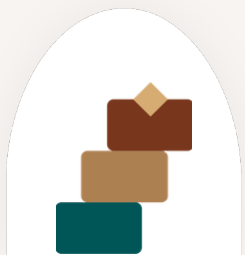
### Belonging

You belong here like really belong.  
A safe space to be authentic.



### Community

Relationships that last beyond the weekend.  
Mentorship and allies.



### Build

Gain practical skills and confidence through making real projects

## Our Attendees

**150 - 200**  
participants

**18-26**  
years old

 **Toronto +**  
Greater Toronto Area

### WHO THEY ARE


  
Students & Graduates


  
in CS, Data, Design, Eng+


  
Multilingual Muslim Women

  
Seeking early-career roles

### WHAT THEY VALUE

 Inclusive Culture

 Meaningful Work

 Respectful Workplace

## Why They Matter

The GTA's Muslim population is the largest in Canada and among the youngest and fastest-growing. Muslim women in tech are a pipeline that most companies are not yet intentionally building relationships with.

TechNisa is a rare, direct point of access. Sponsors who show up here are remembered.

### INSTITUTIONS REPRESENTED

- U of T
- TMU
- YorkU
- UW
- Mac
- & more



# Sponsorship Tiers

Benefits	Startup Email Us	Bronze \$1,000	Silver \$2,500	Gold \$5,000
<b>Recruiting &amp; Networking</b>				
Sponsor Booth & Mentors	◆	◆	◆	◆
Company Reps on Platforms	2	3	4	6
Resume Bank Access			◆	Filtered
<b>Marketing &amp; Branding</b>				
Newsletter & Web Logo	Small	Small	Medium	Large/Spotlight
Swag Bag / Social Stories	◆	◆	◆	◆
Dedicated Social Post			◆	◆
<b>Prize &amp; Engagement</b>				
API / Custom Workshop	◆	◆	◆	◆
Panel Judge	◆	◆	◆	◆
Stage Time				30 secs

**Addons available:**

Mini Competition (\$750)

Sponsor Our Themed Prize (\$1500)

Web Showcase (\$750)

Social Takeover (\$500)

**Themed Prizes:**

Best Islamic Tech

Best AI


Best Beginner

Best Community Impact



# Event Snapshot

## CORE ELEMENTS



**150 - 200**  
student builders  
& creators



**Overnight  
hackathon**  
24 hrs of building




**Demo Day  
& Judging**  
projects pitched  
to expert panel



**Dedicated  
Mentorship**  
from industry leaders

**Prayer  
Space**  
provided




**Halal Food**  
fully catered.  
community  
sourced.

## WORKSHOPS CURATED FOR OUR COMMUNITY

- ◆ Islamic Tech
- ◆ AI for Social Good
- ◆ Mental Health Tools
- ◆ Halal Fintech
- ◆ Ethical Tech
- ◆ Accessibility in Design

## SPEAKERS & INSPIRATION



We are inviting prominent Muslim women creators in tech & scholars to provide inspiration & perspective from an Islamic point of view.

# Why Sponsor TechNisa?

**Access to Top Talent:**

Connect with highly motivated student builders.

**Brand Trust**

Support a mission driven, values aligned space.

**Product Feedback**

See your APIs used in real, meaningful projects.





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ahead <3



Thank you for your interest in TechNisa

**To become a TechNisa sponsor,  
please reach out to us at:**

#### Email

[sponsors@technisahacks.com](mailto:sponsors@technisahacks.com)

#### Website

[technisahacks.com](https://technisahacks.com)

We acknowledge that much of our work takes place on the traditional territory of Indigenous peoples. As we gather in Toronto, we recognize the lands of the Mississaugas of the Credit, the Anishnabeg, the Chippewa, the Haudenosaunee and the Wendat peoples.





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